



PROFILE



Rashmi Shetty is the Founder Director of *The Third Eye*. A storyteller at heart and a coach by choice, Rashmi empowers leaders to find and own their authentic voice—both literally and metaphorically. She brings an eclectic mix of experience as a **Popular Speaker, Award-Winning Broadcaster, Coach, Former Radio Jockey, Facilitator, Emcee, Podcaster**, and **Visiting Faculty** at reputed colleges across India.

With a Master's in Public Administration, Rashmi began her career teaching postgraduates before transitioning into diverse sectors including Big 4 consulting, IT, FMCG, ITES, and automobile manufacturing. Her professional journey is as diverse as it is impactful, combining media, corporate leadership, and personal transformation.

She is a **Professional Certified Coach (PCC)** with the **International Coaching Federation (ICF)** and served **on the Global Board of the ICF Foundation from 2021- 2025**. She was elected Chair of the board from Jan- December 2025. A certified **VOICE & Vocal Presence Global Coach**, Rashmi blends her deep understanding of communication with leadership development. Her coaching clients include senior leaders from India, Singapore, Hong Kong, Germany, Dubai, Canada, and the USA.

Her decade-long experience as an RJ introduced her to the transformative power of voice—a realisation that now forms the cornerstone of her coaching philosophy. With over two decades in the voice industry—ranging from emceeing, voice-overs, to scripting and narrating award-winning radio documentaries—Rashmi brings a nuanced grasp of vocal presence and virtual communication.

She channels these insights into her signature coaching programs:

- **VANI (Virtual Articulation Narrating Instrument)** – an exclusive one-on-one program for women focused on voice, confidence, and self-expression.
- **SELFi** – a one-on-one corporate coaching program designed to build virtual presence and vocal impact while helping leaders overcome self-doubt.

Rashmi also hosts the **award-winning podcast “U n’ I with Rashmi Shetty”**, a human library of conversations with inspiring individuals who have pushed beyond their comfort zones to make a difference.

Learn more at: www.coachrashmishetty.com