



VANI (Virtual Articulation Narrating Instrument)

“Raise your words not your voice. It is rain that grows flowers, not thunder!” Wise words from Rumi that Inspire.

VANI is a 10-week (45 mins) or 5-week (90 mins) one on one customised coaching program that is completely focused on women that helps you identify your true Voice & potential! It's all about dusting off the self-doubt to discover YOU! This is conceived & executed by Rashmi Shetty who is a VOICE & Vocal Presence Coach who works with your Voice and Attitude on your journey to find out who you can be. What is the best version of yourself? This exploration can make you joyous. This joy can propel you to move into exploring how best you can evolve in order to express all that you have within. When each one has a distinct voice how can a generic program work?

Keeping this in mind the design is:

- These one-on-one coaching sessions, customized for your voice to enable you to discover where your strength lies.
- VANI is also a 5-step framework of VOICE that will be used as part of the coaching sessions.
- Assignments & recordings that we will dissect as we understand assertiveness, Tone, power of words, modulation & discover the strength of your VANI.
- If there are any changes in the agreed time there needs to be a day's prior notice other than an emergency.
 - The content of coaching sessions will be completely confidential between the coachee & coach.
 - Each session will last for 45 minutes. Punctuality is expected & appreciated. Any delay will not be liable to call for an extension.
 - Assignments mutually agreed upon should be completed by the next session.



FEEDBACK ON VANI

Veena, Entrepreneur

When I first heard about VANI, I wasn't really sure of how online classes could help me speak confidently or address an audience but with every session, I learned so much more. Right from voice modulation to being comfortable and confident, to letting go of my inhibitions and apprehensions whilst staying focused on the subject at hand and speaking with ease.

Her techniques on public speaking and guidance have helped me immensely and I've applied the same principles in my business. The weekly assignments kept me on my toes and had me thinking on all the different talking points and it helped me to talk on varied subjects with ease.

Thank you, Rashmi, I'm happy to have undertaken this and truly appreciate all the help you've accorded me with and your efforts and guidance were a big part of this fruitful journey. I'm a much more confident speaker owing to you and I promise to continue to practice and achieve my goals.

Swati, Professional at tech company

Thanks for all the enlightening and engaging sessions of VANI.

VANI - Such an appropriate name given to the program and you have done complete justice to it in bringing out that hidden and hesitated voice in me. I consider myself fortunate enough to get your guidance and coaching through this program. It has definitely created a valuable impact that I was looking for. The hands-on activities and discussions kept me engaged, and by the end, I felt confident in applying what I learned.

Your usage of examples and simplicity in which you explained a concept is commendable.

These sessions truly made a difference! Thank you once again.



PROFILE



Rashmi Shetty is the Founder Director of *The Third Eye*. A storyteller at heart and a coach by choice, Rashmi empowers leaders to find and own their authentic voice—both literally and metaphorically. She brings an eclectic mix of experience as a **Popular Speaker, Award-Winning Broadcaster, Coach, Former Radio Jockey, Facilitator, Emcee, Podcaster, and Visiting Faculty** at reputed colleges across India.

With a Master's in Public Administration, Rashmi began her career teaching postgraduates before transitioning into diverse sectors including Big 4 consulting, IT, FMCG, ITES, and automobile manufacturing. Her professional journey is as diverse as it is impactful, combining media, corporate leadership, and personal transformation.

She is a **Professional Certified Coach (PCC)** with the **International Coaching Federation (ICF)** and served **on the Global Board of the ICF Foundation from 2021- 2025**. She was elected Chair of the board from Jan- December 2025. A certified **VOICE & Vocal Presence Global Coach**, Rashmi blends her deep understanding of communication with leadership development. Her coaching clients include senior leaders from India, Singapore, Hong Kong, Germany, Dubai, Canada, and the USA.

Her decade-long experience as an RJ introduced her to the transformative power of voice—a realization that now forms the cornerstone of her coaching philosophy. With over two decades in the voice industry—ranging from emceeing, voice-overs, to scripting and narrating award-winning radio documentaries—Rashmi brings a nuanced grasp of vocal presence and virtual communication.

She channels these insights into her signature coaching programs:

- **VANI (Virtual Articulation Narrating Instrument)** – an exclusive one-on-one program for women focused on voice, confidence, and self-expression.
- **SELFi** – a one-on-one corporate coaching program designed to build virtual presence and vocal impact while helping leaders overcome self-doubt.

Rashmi also hosts the **award-winning podcast “U n’ I with Rashmi Shetty”**, a human library of conversations with inspiring individuals who have pushed beyond their comfort zones to make a difference.

Learn more at: www.coachrashmishetty.com